

# Rainey Grunwald

937.219.8163 | raineygrunwald@gmail.com | raineygrunwald.com

Multi-talented designer with experience bringing creative solutions to diverse client projects. A passion for creating impactful experiences that are functional, thoughtful, and accessible to all.

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## Education

Associate of Applied Science in Digital Media Design | Sinclair College | Dayton Ohio | May 2025

## Certificates

Advanced Web Design | Sinclair College | Dayton Ohio | 2024

Google UX Design Specialization | User Experience Design | Google | 2022

User Experience Design Courses | Team Treehouse | 2021 - 2022

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## Experience

### Multifaceted Designer | Racquet Inc | August 2024 - present

Develop visual concepts and designs for a variety of media, including content for the company website, content for social media, print materials, new products, and marketing materials.

- Collaborate with the product development team to design new product concepts.
- Create visually stunning graphics, images, and videos that showcase the products and brand story to potential and existing customers.
- Photograph and edit content for website and social media use.
- Manage order fulfillment.

### Web Designer | Sinclair College Sociology Department | Internship | May 2024 - November 2024

A collaborative effort with the Sinclair College sociology department to develop and design a comprehensive website focused on careers in behavioral health.

- Worked in an online group environment to brainstorm content that should be on the website.
- Worked closely with the art lead to develop the framework for the website.
- Developed a logo for the website.
- Continued communication throughout the project to keep everyone informed of progress.
- Designed a pleasing and accessible online experience for the user, taking into account hierarchy, contrast, and readability.
- Gathered and implementing feedback.
- Maintained the website and updated it with new information.

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## Experience Cont.

### Multifaceted Designer | Racquet Inc | Internship | May 2024 - August 2024

Developed visual concepts and designs for a variety of media, including content for the company website, content for social media, print materials, new products, and advertising.

- Created layout designs for catalogs, newsletters, social media posts, and other marketing materials.
- Maintained and evolved the brand's visual identity by designing logos, color schemes, typography, visual language, and other elements to enhance the brand.
- Created visually stunning graphics, images, and videos that showcase the products and brand story to potential and existing customers.
- Collaborated with the product development team to design new product concepts.

### Graphic Designer | Freelance | June 2019 - present

Design and develop various creative products in a range of mediums. Examples include graphic design for catalogs, illustrated patterns for textiles, hand illustration and product design for merchandise, hand painted murals, and wedding signage.

- Pursue business opportunities through active networking and maintaining client satisfaction.
- Regularly meet with clients to convey progress, discuss and overcome potential obstacles, and to present mock ups and final products.

### Illustrator & Graphic Designer | Dorothy Lane Market | August 2016 - June 2019

Worked with various departments within the company to organize, design and create store signage for daily use and large scale installations.

- Hand painted and illustrated daily displays.
- Ensured a consistent and modern brand presence.
- Independently managed workflow and met deadlines.
- Worked collaboratively with the art director and department leaders to develop engaging large scale signage installations.
- Designed print signage using illustrator and coordinating with a local print shop.

## Technical Skills

### Software

Figma  
Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Basic HTML & CSS  
Wordpress

### Interaction

User Experience Design  
User Interface Design  
Wireframing  
Prototyping  
User Research  
User Testing

### Visual

Web Design  
Graphic Design  
Print Design  
Illustration  
Typography  
Photography

### Strengths

Problem Solving  
Communication  
Empathy  
Planning  
Adaptability  
Collaboration